

October 6-8 | ATA Headquarters | Washington, DC

Sponsorship Opportunities

Gain Exposure to Trucking's Leading Safety Decision-Makers

Promote your brand at the 2025 Safety Management Council Fall Conference. Over 60 safety and human resources professionals with decision-making responsibilities will attend the event to make safety recommendations, learn from the brightest in the industry, and engage in policy discussion. Show your support for the industry and make an impact by becoming a sponsor.

Committee Meetings & Educational Sessions: **\$1,000**

Increase brand visibility and position your company as an industry leader. Sponsoring a committee meeting or educational session gives you unrivaled access to trucking's top safety professionals and highlights your brand before popular meetings.

BENEFITS INCLUDE:

- One (1) 30 second company video played before the session begins. (Video must be 640 pixels x 480 pixels and 30 FPS or less. Due September 13, 2025)
- Company acknowledged by SMC Staff at the beginning and end of sponsored session
- Sponsor logo on title slide used in presentation
- Sponsor logo on all slides (except for proprietary slides) used in presentation
- Recognized during SMC Chair remarks
- Sponsor logo placed on SMC Fall Conference website
- Sponsor logo included in emails thanking attendees for participating in the Conference

Tuesday, October 7

Regulations Committee

8:30 AM – 10:00 AM

Educational Session

10:30 AM – 11:30 AM

Driver Career and Wellness Committee

1:00 PM – 2:00 PM

SMC Occupational Safety & Health Committee

2:15 PM – 3:15 PM

SMC State Association Safety Committee

3:45 PM – 5:15 PM

Wednesday, October 8

SMC Conference Program

Development Committee

8:00 AM – 9:00 AM

Educational Session

9:15 AM – 10:15 AM

SMC Accident Review Committee

10:30 AM – 11:00 AM

SMC Awards and Recognition Committee

10:30 AM – 11:00 AM



SMC ★ 2025 FALL CONFERENCE

Monday Welcome Reception Sponsor:

\$2,000

Sponsor the first social event of the SMC Fall Conference. You will receive onsite promotional credit with custom signs and napkins at the event, as well as recognition in promotions about the reception leading up to the event.

Registration Sponsor:

\$1,750

Extend your branding to all attendees as they register for the meeting. Every attendee will first check in at the registration area and your company logo will be featured prominently. Your logo will also be featured on every email promoting the meeting and all directional signage onsite leading to registration.

Tuesday Networking Lunch Sponsor:

\$2,500

Sponsor our networking lunch! You will receive onsite promotional credit with custom signs and napkins at the event, as well as recognition in promotions about the lunch leading up to the event.

In addition to benefits listed above, all 2025 SMC Fall Conference sponsors receive the following:

- Company acknowledged in the pre-event brochure and onsite conference program
- Recognized during SMC Chair remarks
- Logo recognition on sponsor acknowledgement PowerPoint slide
- Logo recognition on the conference website
- Company logo included in emails thanking attendees for participating in the conference

Contact our Sales Team: atasponsorships@trucking.org